AI ASSISTANTS FOR LOCAL BUSINESSES

Your website's new front desk, open around the clock.

A chat assistant on your website that answers customers' questions day and night, using only your own information. When someone wants a call back, it takes their name, phone and email and hands them to you.

- Answers in about 3 seconds
- Says "I'm not sure" instead of guessing
- Your customers' data stays yours

Try the live demo

surfinwcsh.com/sports/
A sample sporting goods store with 118 products.

FROM THE DEMO

Is there parking for a truck with a trailer?

Yes, we have a free lot with about 120 spaces, plus extra-long spaces on the east side for trucks with trailers or roof racks.

What it does for you

Knows your business
Products, prices, hours, policies, directions and common questions, all from information you give us.

Doesn't make things up
If the answer isn't in your information, it says so and offers to have someone follow up.

Brings you leads
Callbacks, quotes, special orders and complaints come to you with the customer's name, phone and email.

Remembers each visitor
Customers who come back pick up where they left off, and it won't repeat itself.

Stays on topic
It politely turns down homework, jokes, politics and anything else that isn't about your business.

Guarded against spam
Per-visitor limits, a daily cap and a spending limit, so nobody can run up your bill.

Plans

	Starter	Pro	Private
THE AI	Fast, low-cost cloud AI, for most small businesses	More advanced cloud AI, for busy businesses	**Runs on a computer in your office, not a cloud AI service**
SETUP	**$300**	**$500**	**$750** computer separate
MONTHLY CARE	**$59** a month	**$149** a month	**$149** a month
AI USAGE	Included	At cost, no markup	None
CHATS	Up to 1,500 a month	Up to 5,000 a month	No monthly limit
SUPPORT	2 small updates a month, replies in 2 business days	6 updates a month, replies in 1 business day, monthly report	Same as Pro, plus paid emergency support

Starter and Pro are month to month. Private: the computer is yours to provide (it must meet our requirements at surfinwcsh.com/computer-requirements.html; we check it free) or a custom system from us at a separate fee; 3-month minimum on your own computer; half-price months with a 6-month or 1-year agreement. Setup is paid half up front, half at go-live. Extra work $75/hr (1-hr minimum). Private emergency support $150/hr, after hours $300/hr. All setup and support is remote (on-site within 25 miles of Sequim, WA). We look after your assistant; your IT provider looks after your computers and network. Prices plus tax where it applies. Healthcare businesses covered by HIPAA need a separate plan.

Getting started

STEP 1
Free demo
A limited preview built from your public information, so you can see it answer real questions.

STEP 2
Tell us about your business
A short questionnaire: hours, services, prices, policies and the questions customers ask most.

STEP 3
We build and test it
You try it, and we tune it until it answers the way you would.

STEP 4
It goes live
On your website, with monthly care to keep it current.

Ask for a free demo

aibusiness@surfinwcsh.com

Homegrown AI™ builds AI assistants for local businesses. The demo store, Kestrel Ridge Sports, is fictional.